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## **CMC Energy Wins Energy Efficiency Contest: Honesty in Auditing Lauded CMC targets up to 5 million homes for energy efficiency retrofits, to create 46,000+ jobs**

**Bethesda, MD, January 15, 2009** - CMC Energy Services' home energy audit program, Home Energy Tune-uP<sup>®</sup>, has won *Energy Efficiency Markets'* 2008 'best energy services company' award. Judges admired the honesty in Home Tune-uP's calculations of energy savings, which accurately reflects each upgrade's impact on total house savings. They also commended Home Tune-uP's unique *pay-as-you-save* feature, which pinpoints the group of improvements in the home that will truly pay for themselves when financed. The annual contest spotlights "the most innovative energy efficiency projects of the past year." See *Energy Efficiency Markets'* write up at <http://energyefficiencymarkets.wordpress.com/>.

Armed with this award-winning tool, CMC is now launching a National Time-of-Sale Home Energy Audit Campaign to target the approximately 6 million existing homes sold in the United States each year. Retrofitting these homes would inject approximately 46,000 contractor and 12,000 energy inspector green jobs into the economy, according to Doris Iklé, president of CMC. Jobs that couldn't be shipped overseas, including energy auditors, heating/air-conditioning installers, carpenters, insulation workers and window and appliance installers, to name a few.

"Home-buyers are the best targets for home energy improvements, as most improvements are made during the first six months after moving into a house," says Iklé. "This is also the time when the best financing is available, when virtually everyone makes some changes in the home, and when most people have a home inspection."

For such an ambitious plan to work, Iklé stresses that the auditing program must: be marketed to homeowners through electric and gas utilities; be free to homeowners and subsidized by states or utilities; be conducted by certified home inspectors - trusted professionals with no conflict-of-interest (and severely under-employed during this housing slump); and must highlight the group of improvements in each home that will save more in monthly energy bills than they cost to finance.

CMC Energy Services, a pioneer in residential energy conservation, has conducted over 325,000 home energy audits nationwide since 1977. It's built a track record serving its primary clients: electric and gas utilities that implement energy efficiency programs for their customers. That foundation has allowed the company to successfully expand its focus since deregulation, to include the private and governmental sectors.

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