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## **CMC Targets up to 6 Million Homes for Energy Efficiency Retrofits, to Create 46,000+ Jobs**

**Bethesda, MD, June 23, 2009** - CMC Energy Services' is now launching a National Time-of-Sale Home Energy Audit Campaign to target the approximately 6 million existing homes bought in the United States each year. Retrofitting these homes would inject approximately 46,000 contractor and 12,000 energy inspector green jobs into the economy, according to Doris Iklé, president of CMC. Jobs that couldn't be shipped overseas, including energy auditors, heating/air-conditioning installers, carpenters, insulation workers and window and appliance installers, to name a few.

"Home-buyers are the best targets for home energy improvements, as most improvements are made during the first six months after moving into a house," says Iklé. "This is also the time when the best financing is available, when virtually everyone makes some changes in the home, and when most people have a home inspection."

CMC's audit software, Home Tune-uP<sup>®</sup>, provides an offer few home-buyers can refuse: to upgrade the energy efficiency of their homes while saving money at the same time. Home Tune-uP<sup>®</sup> goes one step beyond identifying costs, energy savings and payback years -- it also identifies the unique group of improvements in each home that will save more on monthly energy bills than they cost in monthly finance charges. When homebuyers and homeowners see that they can save more money by making improvements than by doing nothing, most homeowners choose to invest in the improvements.

CMC Energy Services, is a pioneer in promoting energy efficiency nationwide, has conducted over 325,000 home energy audits nationwide since 1977. It's built a track record serving its primary clients: electric and gas utilities that implement energy efficiency programs for their customers. That foundation has allowed the company to successfully expand its focus since deregulation, to include the private and governmental sectors. The market has responded enthusiastically to Home Tune-uP<sup>®</sup>: over 700 affiliates are using this audit tool to help homeowners improve the energy efficiency of their homes in 48 states.

CMC Voted Best ESCO for Audit Honesty!  
Energy Efficiency Markets' 'best of' contest chose CMC as the best energy services company of 2008. The contest spotlights "the most innovative energy efficiency projects of the past year."

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